

Fintech Certificate

**At the Edge of Financial
Services Innovation**

Next Intake in February 2025



**Dr. Eric
Falk**

**Fateh
Amroune**

**Laurent
Marochini**

**Petra
Krizan**

**Niamkey
Kouamé**



HEC Liège Luxembourg & Luxembourg House of Financial Technology jointly present **The Fintech Certificate**



Dive into Luxembourg's Dynamic Fintech Ecosystem

Whether based in Luxembourg or joining us from afar, the Fintech Certificate equips you with the knowledge and network to excel in the Fintech landscape.

This 100% immersive program offers a deep understanding of emerging technologies like Blockchain, Big Data, and Artificial Intelligence in finance, taught exclusively by industry practitioners and innovators.

The Fintech Certificate is an immersive and comprehensive program designed to equip you with specialised knowledge in cutting-edge financial technologies.

The programme offers a combination of these three distinct courses, offering hands-on learning with invaluable industry insights.



Fintech Certificate

Programme Overview

Choose Your Elective: Candidates choose between the Blockchain & Big Data Course or the Artificial Intelligence Course, each spanning 36 hours.

1.1 Blockchain & Big Data Course – 36 Hours

In this elective, you will explore the transformative power of **Blockchain and Big Data in finance**. You will develop real-world applications and innovative use cases while enhancing operational efficiency through advanced technologies.

OR

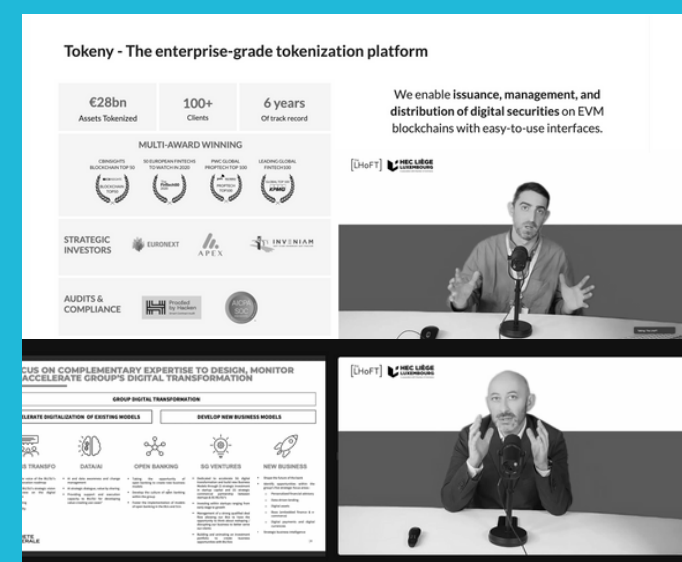
1.2 Harnessing AI for Business Innovation Course – 36 Hours

Alternatively, this elective offers an in-depth exploration of **Artificial Intelligence** and its applications in the financial industry. You will gain practical experience in deploying AI solutions to optimize decision-making, streamline financial processes, and drive business growth.

Core Course

2. Inside the Fintech Scale-Up Course – 36 Hours

This essential course serves as the capstone of the certificate program. It provides a deep dive into the strategies, challenges, and opportunities involved in scaling Fintech startups. You will collaborate closely with startups and industry practitioners, gaining insights into growth within the dynamic Fintech ecosystem.



Why Choose the Fintech Certificate?

For You

Experience hands-on learning from leading investors and practitioners in the field. The program offers flexible learning options, allowing you to participate in in-person or through live online sessions that fit seamlessly around your schedule. Engage in real-world projects by working on existing Fintech initiatives or developing your ideas with support from Europe's top Fintech incubators. **Additionally, you will have ample networking opportunities to connect with potential clients, investors, and key players in Luxembourg's Fintech community.**

For your Organization

Gain strategic insights into Blockchain, Big Data, and AI technologies and their applications in finance. Enhance your organization's innovative capabilities with cutting-edge Fintech knowledge while maintaining flexibility to engage in the program outside of work hours, ensuring minimal disruption to your professional responsibilities. **Equip your team with the expertise to recognize and leverage Fintech opportunities effectively, fostering a culture of innovation and positive energy within your organization.**

Exclusive Support from Luxembourg House of Financial Technology

Participants will have access to Luxembourg's vibrant Fintech startup community and receive dedicated mentorship from experienced LHoFT mentors. You will be invited to exclusive Fintech events and masterclasses with industry experts, providing opportunities to connect with investors, clients.

1.1 Blockchain & Big Data Course – 36 Hours

Transform Business with Blockchain and Big Data Innovation

Starting February 2025, the Course in Blockchain & Big Data offers a hands-on, immersive experience to develop a strategic understanding of these game-changing technologies. This course explores how Blockchain can redefine data management, financial services, and supply chain operations, while Big Data enhances decision-making and insight generation across industries.

Key Benefits:

- Acquire practical skills for effective implementation of Blockchain and Big Data.
- Gain tools to make an immediate impact in your organization through applied content.
- Connect with leading experts and innovators in the field.
- Advance without disrupting business flow—courses are held outside work hours.
- Equip your team to harness next-generation technologies and drive sustainable growth.

Course Highlights:

- Strategic Management: Integrate Blockchain and Big Data into your growth strategy.
- Blockchain's Business Impact: Understand its potential in finance, supply chain, and data integrity.
- Big Data for Decision-Making: Leverage data for improved insights and operations.
- Analytical Skills: Master the critical skills to evaluate and implement data solutions.
- Ethical Data Use: Tackle ethical considerations in data management practices.
- Medium: English
- Format: Hybrid (online or offline)

Price: €1,950 + 3% VAT (If selected as an open course)

1.2 Harnessing AI for Business Transformation – 36 Hours

Harness the Power of a Technology Set to Expand Horizons and Disrupt Business

Starting February 2025, the course offers a hands-on experience to build effective AI strategies. Dive into AI's potential to revolutionize marketing, customer analytics, finance, and the future of work, while addressing ethical and responsible practices in AI.

Key Benefits:

- Gain practical skills for AI implementation and utilization.
- Apply AI tools with immediate impact and immersive content.
- Learn from top AI experts and develop an innovative mindset within your team.
- Convenient scheduling outside work hours to minimize disruption.

Course Highlights:

- Strategic AI Management: Build and manage AI strategies.
- AI's Business Impact: Explore AI in marketing, finance, and workforce transformation.
- Applied AI Skills: Hands-on practice with AI tools to drive decisions.
- Ethical AI: Address ethical considerations and responsible practices.
- Final deliverable includes practical Go-To market Strategy/Minimum Viable Product deploying all learnings from the course.
- Medium: English
- Format: Hybrid (online or offline)

Price: €1,950 + 3% VAT (If selected as an open course)

Website: <https://heculiege.lu/ai/>

Certification

Jointly issued by HEC Liège, HEC Liège Luxembourg, and LHoFT

Prerequisites: A Bachelor's degree or 5 years of professional experience.

Price of the Fintech Certificate (1 Elective + 1 Core)

€4,100 (exempt from VAT per article 44 §2 4° of the VAT code)

Contact Us

For more information and to apply, visit our website or contact:

HEC Liège Luxembourg

Email: info@hecliege.lu

Phone: +352 691 888 546

Website: www.hecliege.lu/fintech-certificate

Next Intake in February 2025.



**Dr. Eric
Falk**

**Fateh
Amroune**

**Laurent
Marochini**

**Petra
Krizan**

**Niamkey
Kouamé**