#### INTERNATIONAL MARKENSON MA

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## WORDS FROM THE HEC LIÈGE DEAN

Today, we are collectively involved in a globalized world that invites interculturality, language skills, and internationality.

Business and economic models are being questioned and are evolving towards more social and sustainable governance ethics.

We share our students' expectations, which are different from the past. They are looking for the world to change and to act on it. The circular economy, SMEs, cooperatives or even a revival of the public service are shaking up the old model, and many young people are moving towards these alternatives. This requires more versatile knowledge, practices and approaches.

Cross-disciplinarity and curiosity, combined with academic rigor, allow students to refine their openness and their critical view of the world.

#### This is what HEC Liège has to offer them!



**Wilfried Niessen** General Director and Dean at HEC Liège

BECOME THE ACTOR OF A CHANGING WORLD

### FROM THE DESK OF OUR ACADEMIC DIRECTOR:

At HEC Liège Luxembourg, we are privileged to have a top-notch adjunct faculty, bringing together top professionals from diverse industries. Our adjunct professors are leaders in their respective fields, with extensive real-world experience and a deep understanding of current business challenges. Their insights and practical knowledge greatly enrich our academic environment, providing our students with valuable, hands-on learning that goes beyond theoretical concepts.

The practical focus of our programs is one of our defining features. We emphasize the application of classroom knowledge to real-world business scenarios, ensuring that our students are not only well-versed in academic theory but also prepared to excel in the fast-paced business environment. Case studies, industry collaborations, and live projects form an integral part of our curriculum, bridging the gap between theory and practice.

Our commitment to delivering a well-rounded, impactful education is enhanced by the contributions of our esteemed adjunct faculty, who continually inspire and challenge our students to think critically and strategically.

We are confident that this unique blend of academic rigor and practical application sets our programs apart and equips our students for success in the competitive global market.



**Nicolas Neysen**, Ph.D. Academic Director, HEC Liège Luxembourg

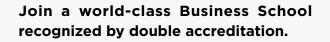
### HEC'S INTERNATIONAL MBA

HEC Liège has close connections with Luxembourg which currently hosts 1,300 of our active alumni. We feel this makes Luxembourg a natural home for our Business School and the place to offer our International MBA & Executive programmes.

Together with the Chamber of Commerce, hosting us in the Financial and European District, our new high-level programmes focus on attracting and developing worldwide talent for the local and international job markets. Our International MBA comes in 2 formats: with Internship or without Internship; depending on the needs, and the professional ambitions of our MBA candidates.

Our International MBA is a 60-70 EU credits programme composed of core and electives courses, delivered by an international faculty, field experts and seasoned academics that challenge our students to step out of their comfort zone in an interactive format.

## AWARDS & ACCREDITATION



HEC Liège is internationally accredited, reflecting our commitment to educate our students to the highest international standards of excellence.

Alongside our awards (members of the Conférences des Grandes Ecoles, BSIS awards, etc.), we are proud of being part of the top 1% of business schools worldwide being double accredited by both EQUIS and AACSB for all our activities (from bachelor to doctorate and all executive education).



This benefits the value of the HEC Liège degree on the national and international job market.

### ENJOY YOUR STAY AT THE HEART OF EUROPE

Our Business School is located at the Chamber of Commerce, Luxembourg-Kirchberg, at the heart of the financial and European centre.

As a Partner of the programme, the Chamber of Commerce provides a professional, tech-savvy learning environment.

## BENEFIT FROM OUR CORPORATE NETWORK

### It's in HEC Liège's DNA to build strong relationships with the business ecosystem.

Our regular, strategic exchange with local and international companies anchors our International MBA programme in the economic environment. As a result, the programme is enriched by practical relevance and recognised experts. In turn, our offer to the corporate world is to become a privileged member of the HEC family, for example:

- Group HEC (Advisory Board of the HEC Liège Business School).
- Partner-companies sponsoring, supporting & benefitting from our research & teaching activities.
- Friend-companies hosting our alumni holding a variety of senior positions in various fields.
- Boards of Regents (Advisory Board of the HEC Liège Luxembourg International MBA programme).

### Get a paid internship in a highly ranked company.

For our MBA with Internship candidates, the possibilities of paid internships are extensive in Luxembourg. We can help you build your career from the start choosing a host that fits your ambitions.

#### Expand your professional network.

Join a network of more than 18,200 HEC alumni active worldwide (1,300 alumni in Luxembourg).

Become a member of our vibrant MBA community !

#### Once a student, always an Alumni!

# 1 MBA, 2 FORMULAS

### MBA WITH INTERNSHIP

- Class Outside of Working Hours
- Paid Full-Time Internship\*
- Career Advancement Support for up to 3 Months Post-graduation
- 70EU Credit Programme

#### MBA WITHOUT INTERNSHIP

- Classes Outside of Working Hours
- Career advancement support for up to 3 months post graduation
- 60EU Credit programme

\*Get a paid internship in a highly ranked company. We can help you build your career from the start choosing a host that fits your ambitions!

For our Full-Time MBA candidates, the possibilities of paid internships are extensive in Luxembourg and it is a significant part of our Full-Time MBA program.

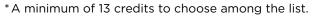
These internships last 6-9 months and are paid. Our extended company network will allow you to find the right domestic or international company active in Funds & Financial Services, IT, Telecoms, Legal Services, Manufacturing and many other sectors.



## A 60-CREDIT PROGRAMME

CORE COURSES LISTING	Contact hours	Credits (ECTS)
Principles of Accounting for Managers	36	5
Corporate Finance	36	5
Developing a Leader Mindset	24	3
Strategic Marketing for Competitive Advantage	24	3
Operations Management	24	3
Business Strategy	24	3
Driving Organizational Change	24	3
Leadership Dynamics	36	5
Legal and Ethical Responsibilities of Business Leaders	36	5
Business Simulation	18	2
Leading Disruptive Innovation	45	10
Internship **	-	10

<b>ELECTIVE COURSES LISTING*</b>	Contact hours	Credits (ECTS)
Data Driven Decision Making	24	3
Mastering Modern Management	36	5
Inside the Start-Up	36	5
Harnessing AI for Business Transformation	36	5
Executive Presence	15	2
Data Science in Business	36	5
Digital Transformation	36	5
Blockchain & Big Data/Cryptocurrencies	36	5
Data Science in Business	24	3
Project Management	15	2
Advanced corporate finance	24	3
SME 360	15	2
Private Markets	36	5
Portfolio Management	36	5
Financial Risk Management	36	5
Fundamental Investing	15	2
Sustainable Finance	24	3
Organisational Behaviour	24	3
Growth Hacking	15	2



Our schedule varies each year, not all elective courses are offered each academic year.

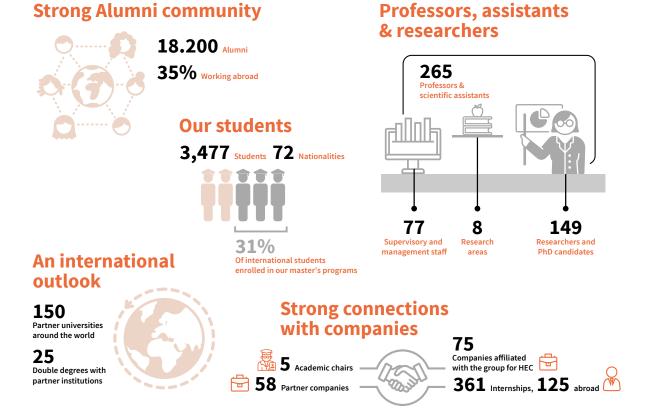


## **QUICKS FACTS**

### **INTERNATIONAL MBA**

### HEC LIÈGE

- HEC Liège is EQUIS and AACSB accredited, top 1% of business schools in the world
- MBA with Internship job conversion rate of 92%
- Average age (years): MBA with Internship: 30, MBA without Internship: 34
- Average work experience (years): MBA with Internship: 3, MBA without Internship: 5
- Classes delivered by experienced International Professors
- Bridges with our Belgian Open Borders MBA organised by HEC Liège, Hasselt
- HEC Alumni Network = 18,200
- HEC Alumni working in Luxembourg = 1,300



## LEADING DISRUPTIVE INNOVATION

This course will cover all stages of the innovation phase to the final design of a business plan.

It focuses on radical innovation that redefines the rules of the game in more and more sectors of the economy. This course will help you:

- Better understand the major issues around the potential
- threats and opportunities of being disrupted for a traditional player or start-up.
- Lead a structured and coherent collective ideation exercise.
- Successfully convince investors and other decisions makers
- and develop a solid business plan.



## **IN A NUTSHELL**

#### **TEACHING LANGUAGE:** English

**DELIVERY MODE:** Face-to-face courses

#### **SCHEDULE:**

- January & September Intake
- Average of 2 sessions per week (6.30 pm - 9.30 pm)
- Application Deadlines: January 15th, and September 15th

**PROGRAM DURATION:** The average duration of the program is 2 years.

#### **TUITION FEES:**

MBA without Internship: 29.000 euros MBA with Internship: 39.000 euros

Limited scholarships are offered to our qualified candidates.\*

**DELIVERED TITLE:** International MBA (60 EU Credits)

#### **ADMISSION REQUIREMENTS:**

- Holding Bachelor's degree from a recognised institution with a minimum 3.0 GPA (on a scale of 4)
- 2 years work experience
- Proof of English Proficiency min B2 required (TOEFL, TOEIC or IELTS)

#### **HOW TO APPLY**

- Download the online application form from our website and email to the Recruiting Manager: pratiksha.misra@heculiege.lu
- Submit supporting documents (CV, transcripts, and copy of passport) and proof of payment of Application fees of 100 Euros
- Pass the admission interview

\* Special conditions apply for scholarships



## HEC LIÈGE LUXEMBOURG SUPPORT NETWORK

- Corporate Partners
- HEC Liège (Executive Education, Labs, University of Liège)
- Professional Associations
- Luxembourg Chamber of Commerce, House of Training
- Powerful Global HEC Alumni Network
- Incubators
- Luxembourg Private Equity Association (LPEA)
- Luxembourg House of FinTech (LHOFT)

HOUSE OF SUSTAINABILITY powered by Chamber of Commerce & Chambre des Métiers











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#### **LOCATION:**

Our campus is located within the Chamber of Commerce in Luxembourg-Kirchberg, at the heart of the Financial and European centre.

Chambre de Commerce 7, rue Alcide de Gasperi L-2981 Luxembourg-Kirchberg



#### **CONTACT US:**

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